THE BROWN COUNTY PRESS

Circulation: 3,052
Publication Date: Thursday
Distribution: Paid via second-class mail, newsstands.
Advertising Deadline: 12 Noon Tuesday

Established in 1828, The Brown County Press is Clermont County's hometown newspaper. In addition to complete and comprehensive coverage of news in all areas of Clermont County, The Brown County Press features sports, arts and award-winning columns. It provides a quality local news product for a broad spectrum of readers.

Home owned and operated, The Brown County Press provides advertisers the sales opportunities which only a paid newspaper can offer.

THE SUNDAY SUN

Circulation: 16,870
Publication Date: Weekly on Sundays
Distribution: Free via adult carriers and through newsstands.
Advertising Deadline: 11 a.m. Wednesday

Serving central and southern Clermont County, The Sunday Sun is one of southern Ohio's most successful FREE distribution newspapers. Strong on features and columns, The Sunday Sun keeps readers in Amelia, Batavia, Bethel, Felicity, Moscow, New Richmond, Newtonsville, Owensville, and Williamsburg areas up on news that affects their communities.

Zoned by postal delivery areas, The Sunday Sun is a premier vehicle for customers using advertising inserts. Delivery by mail and adult carriers insures advertisers prompt delivery of their sales message.

DISPLAY MECHANICAL REQUIREMENTS
Web offset on 30# newspaper, six column format. ROP: Size of printed area 10 x 21 1/2 inches.

CLASSIFIED ADVERTISING RATES
8 Columns x 21 1/2". Columns 1 1/8" wide.
Classifieds are sold as combination buys in The Clermont Sun and The Sunday Sun, with a total circulation of 19,922 or The Brown County Press with 18,600 circulation

RATES PER INCH:

One .................................. 1.5 inches .............................. 1 1/2
Two ................................ 3.25 inches .............................. 3 1/4
Three ................................ 4.9 inches .............................. 4 7/8
Four ................................ 6.625 inches .............................. 6 5/8
Five ................................ 8.25 inches .............................. 8 1/4
Six ................................ 10 inches .............................. 10

Classified Deadlines:
e-mail: classifieds@fuse.net
Copy or cancellation. No changes or cancellation after deadline.
The Clermont Sun - Monday @ 4:00 p.m.
The Sunday Sun - Tuesday @ 12:00 p.m. (noon)
The Brown County Press - Thursday @ 12:00 p.m. (noon)

REAL ESTATE AND AUCTION ADS

The Clermont Sun ......................................................... $9.11
The Sunday Sun .......................................................... 10.78
The Brown County Press ............................................. 6.83
2 Way Combination .................................................. 14.27
3 Way Combination .................................................. 18.08

Deadlines:
e-mail: classifieds@fuse.net
The Clermont Sun - Monday @ 12:00 p.m. (noon)
The Sunday Sun - Wednesday @ 12:00 p.m. (noon)
The Brown County Press - Thursday @ 12:00 p.m. (noon)

THE SUN GROUP NEWSPAPERS ARE NOW ONLINE
FIND YOUR AREA'S PUBLICATION AT:
www.clermontsun.com
www.browncountypress.com

WEB ADVERTISING RATES
Banners: $349 month, 475 X 100 pixels/inch
Large Tiles: $220 month, 250 X 250 pixels/inch
Small Tiles: $169 month, 125 X 125 pixels/inch
All are 72 DPI resolution

THE SUN GROUP
NEWSPAPERS
GENERAL INFORMATION

for folding. Deadline is one week prior to publication.

4-24 page tab...............................................................$45.00
Single Sheets (8 1/2 x 11) ...........................................$45.00
(Non-commissionable)

PREPRINT INSERTION RATES

Each additional color ...................................................$85.00
First color .....................................................................$85.00

COLOR RATES & DATA

No. of Pages .................................................................CPM
Single Sheets (8 1/2 x 11) ............................................$45.00
4-24 page tab.................................................................$45.00
Preprints must be quarter folded. $25 per 1,000 is charged
for folding. Deadline is one week prior to publication.

COMMISSION AND CASH DISCOUNTS

2% net discount, if paid 10 days from day of statement.
Yearly contracts available.
10% cash discount - prepaid prior to publication with order.

COLOR RATES & DATA

First color .....................................................................$85.00
Each additional color ...................................................$85.00

PREPRINT INSERTION RATES

No. of Pages .................................................................CPM
Single Sheets (8 1/2 x 11) ............................................$45.00
4-24 page tab.................................................................$45.00

YEARLY CONTRACTS

4% discount, if prepaid in full by January 1.

COMMISSION AND CASH DISCOUNTS

2% net discount, if paid 10 days from day of statement.
Yearly contracts available.
10% cash discount - prepaid prior to publication with order.

4-24 page tab...............................................................$45.00
Single Sheets (8 1/2 x 11) ...........................................$45.00
(Non-commissionable)

PREPRINT INSERTION RATES

Each additional color ...................................................$85.00
First color .....................................................................$85.00

COLOR RATES & DATA

No. of Pages .................................................................CPM
Single Sheets (8 1/2 x 11) ............................................$45.00
4-24 page tab.................................................................$45.00
Preprints must be quarter folded. $25 per 1,000 is charged
for folding. Deadline is one week prior to publication.

CONSULTATION:

Included in our reasonable rates is personal attention to your advertising needs,
including advice and consultation about your entire advertising and promotion program. Please call on
us for help with your needs.

REFUSAL:

Newspaper reserves the right to refuse or cancel any advertisement at any time.

CANCELLATION:

The cancellation deadline is the same as the order deadline because much of our cost
is involved in the production of the ad itself. If you have to cancel an ad after deadline, it may be neces-
sary to charge for time and materials we've already spent on preparing the ad.

APPROVAL:

All advertising is accepted subject to approval by the publisher.

ERRORS:

We want your ad to be accurate and correct, and normally there will be no errors.
However, should there be an error and it is our fault, we will re-run (or give credit) for the actual space
occupied by the incorrect item. Of course you should notify us before the ad runs a second time.

CHANGES:

We shall make every effort to follow your original instructions as to layout and copy.
Should you make extensive changes in the ad after it has been composed, it may be necessary to charge you for the
extra time and materials needed to make these changes.

INDEMNIFICATION:

Newspaper will not knowingly accept or publish material that is in violation of the law. Advertiser and/or agency state that either has the authority to place the
dad and agree to assume liability for all contents of all ads printed, as well as any claim arising therefrom against newspaper.

POSITION:

Placement of ads in the newspaper is at the option of the publisher. Even though readership studies show that there is no significant readership difference in positions
throughout newspapers, you may want to request a specific position. We'll try to honor position requests whenever possi-
ble. Guaranteed position, when available, will be charged an additional 25 percent cost.

ADVERTORIALS:

In order to avoid confusing or misleading our readers, any ad that appears similar to news material
will have the word “advertisement” inserted above (and/or below) the ad.

All correspondence, insertion orders, and printing materi-
als should be addressed to:

Advertising Department
The Sun Group Newspapers
The Clermont Sun, Sunday Sun
465 East Main Street
Batavia, Ohio 45103
513/732-2511
The Brown County Press
219 S. High St.
Mt. Orab, OH 45154
937/444-3144

RATES

When advertisers want the best buy in Cincinnati’s eastern sub-
urbs, they naturally turn to the home-owned Sun Newspapers and
the growing Clermont and Brown Counties.

Every week 38,522 households in Clermont and Brown County
get a copy of one of The Clermont Sun Publishing Company's
newspapers. All are delivered door-to-door.

Whether it's the paid-circulation The Clermont Sun or the com-
pany’s two free-distributed weeklies - The Sunday Sun or The
Brown County Press - readers welcome The Sun Group’s newspa-
per because they are filled with news and photos of local peo-
ple and their neighbors.

The Sun Group Newspapers provide advertisers an opportu-
nity to reach the Clermont and Brown County markets at the lowest
cost per thousand readers of any publication in the area.

Local news...door-to-door distribution by mail or adult carri-
er...quality offset printing...all add up to readership and advertis-
ing value...two things you will get when you advertise in the pow-
erful combination of The Sun Group Newspapers.

Effective January 1, 2015